FAIRPLEX
L.A. COUNTY FAIR, HOTEL & EXPOSITION COMPLEX

July 27, 1995

Jose Fontanez
Philip Morris, Inc.
Marlboro Music
120 Park Avenue
New York, NY 10017-5592

Dear Jose:

I hope things are going well with the Military and State Fair Music Tours. Cassaundra mentioned that she had been down in San Diego last weekend and it sounded as though she had fun! (Have you seen her baby yet? She's gorgeous!)

Since you appear to be our de-facto contact for Marlboro, I am sending you two copies of the signed executed Agreement for this year's involvement. Please forward to the person who signs the contract for Philip Morris and have him/her return one executed copy to us.

In addition, I have also enclosed a second packet which includes information and forms to be completed by the division that handles the promotional/sales booth and kiosks (Phoenix Marketing again?).

This second packet includes:

1) Application for Participation
2) Procedure Approval Form
3) Furniture Rental Form
4) Promotional Space Problem Letter
5) General Rules and Regulations for Participants

These forms should be filled out and returned as soon as possible to my attention, along with an estimate of the number of admission and parking tickets needed for booth and kiosk staff **only**. (Admission and parking for concert personnel and artists is handled separately.)

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POST OFFICE BOX 2250, POMONA, CALIFORNIA 91769-2250 / TELEPHONE 909/623-3111 / FAX 909/865-3602

Source: https://www.industrydocuments.ucsf.edu/docs/hzfm0004

The Agreement calls for a tent with electric hook-up, a storage unit and space for 2 kiosks. It does not include furniture or lighting for the booth, so I have included a furniture rental form. Lighting rental is also available upon request to me. (I don't have a price yet...)

Finally, please advise them that we believe that the kiosks from last year are stored here on the fairgrounds along with some signs and/or banners. They can contact me if they want more information.

If there are any questions, please don't hesitate to call! We are very excited about this year's line-up and looking forward to a great 1995 Marlboro Music Concert! I hope to see you soon.

Sincerely,

Susan E. Lindsey

Susan E. Lindsey
Sponsorship Sales Representative
909/ 865-4047

enclosures

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